



## **PTCBMX 2018 SPONSORSHIP PROGRAM.**

The Peachtree City BMX Parents' Association is a registered Non profit organization that is responsible for organizing and producing BMX ( Bicycle Motocross) events in the Peachtree City area. The Peachtree City track is located at the William L Davis Facility at the McIntosh Trail Recreation Complex. While technically the BMX track is a Peachtree City Recreation facility, the overwhelming majority of the cost and effort is the responsibility of the Parents' Association. This is solely a group of parents who generously donate their time to maintaining the track and running the races. Our track is affiliated with USABMX based in Arizona. We have been actively involved in racing for 36 years. BMX has now entered the Olympic arena and with it has come a heightened awareness of our sport. At a local level we aim to inspire and encourage our racers to reach for the GOLD.

The Peachtree City BMX Sponsorship program is designed to allow your company to provide support to the BMX Association while at the same time getting a like return on your investment. The Sponsorship year will run from January 01 to December 31<sup>st</sup>. There are 3 levels of sponsorship, \$250, \$500, \$1000. We respectfully request you provide us with a banner of your company at each level. The amount is not limited to cash only donations and can take the form of gift cards to drive business to your location, items for raffles, team racing sponsorships or even sponsoring a child for a year of racing.

We offer several ways of advertising for the level at which you choose to come in at.

Benefits to you:

1. The right to vend at any of the local races throughout the calendar race season, which we encourage since it makes our local racing scene more of an event than just a race.
2. Your shop logo printed on any fliers, banners, t-shirts, jerseys, car tags and other give-a-ways we come up with throughout the year.

3. Any business literature you have available will be on display race days.
4. Your shop logo will be placed on our award winning Peachtree City BMX website, [www.ptcbmx.com](http://www.ptcbmx.com), as a key track sponsor. Links available to respective websites.
5. Banners of your shop information will be placed around the track during race events.
6. Announcements throughout racing will encourage racers and spectators to visit with you.

Sponsorship Money goes towards:

1. Track maintenance, rebuilds, and equipment purchases. Track improvements are solely the expense of the parents' association.
2. Trophies or awards for our riders. ( Your logo on the trophy)
3. Help to keep out entry fees low for our riders and their families.

The Peachtree City BMX Parents Association would like to thank you in advance for your support. We hope to see you at some of our racing this year.

Corp. J 302776

Tax ID: 58-1818688.

Yours in riding,

Shayne Robinson

Track Operator PTCBMX